AB MAXIMUS
Capital Markets Training

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Basics of Investing Plus – Building Blocks for Value Investing

6 CPD HOURS

Programme Code: P180717YLR

Overview

This workshop is a practical hands-on course designed to teach beginners in simple steps the core foundation that is required before embarking on the investing journey.

The course will cover the techniques of how to build long-term wealth in equity markets using the proven methods of value investing. Participants will be guided on the core financial math and the language of business used in investing.

Key Learning Outcome

After the workshop, participants should be able to:

1. Identify the core elements of value investing
2. Evaluate a company's financial position
3. Use the Balance Sheet to value a company
4. Evaluate a company's value using the market approach
5. Compute the intrinsic value of an asset that has got constant cash flow using the discounted cash flow approach

6. Compute Compound Annual Growth Rate (CAGR) and use it to evaluate growth

7. Use the rule of 72 to estimate return
8. Understand how to read an annual report
9. Analyse an Income Statement
10. Analyse a Cash Flow Statement

IBF-FTS Funding

This programme is recognised under the Financial Training Scheme (FTS) and is eligible for FTS claims subject to all eligibility criteria being met. For more information please visit IBF Website.

Please note that in no way does this represent an endorsement of the quality of the training provider and programme. Participants are advised to assess the suitability of the programme and its relevance to participants' business activities or job roles.

The FTS is available to eligible entities based on the prevalent funding eligibility, quantum and caps. FTS claims may only be made for recognised programmes with specified validity period.

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Course Methodology

- Class-based presentation
- Hands-on exercise
- Interactive group discussion
- End of module quiz
- Case studies explanations

Who Should Attend

- Individuals from the Finance Industry
- Trading Representatives
- Remisiers

Speaker's Profile

Puah Soon Lim, CFA graduated from National University of Singapore with a Bachelor degree in Business Administration. He is also a CFA. Soon Lim has more than 20 years of experience in the financial and investment industries, spanning from money broking, merchant banking, bond sales and trading, investment planning, insurance sales and management of a wealth management sales team. His last decade was spent in a stock broking firm's wealth management unit.

He is currently Associate Director of an Independent Financial Advisor. He works with both individual and institutional investors to provide customised advice on optimal asset allocation. His extensive experience and thorough knowledge in wealth management enables him to break down difficult concepts into easy-to-understand components.

Register your interest today!

For in-house training request, please contact Alson at alson@abmaximus.com.
Competitive corporate discounts available for bulk registration.

Visit https://www.abmaximus.com/supplementary-cpd-courses **to find out more about the other courses available.**

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