AB MAXIMUS
Capital Markets Training

Fundamentals of Corporate Finance

Course Duration: 8 hours

Key Learning Outcomes

- Explain the purpose of investment and how it relates to inflation
- Contrast and compare the relationship between risk and return in the investment process
- Identify and explain the main methodologies when assessing Investment opportunities
- Learn the valuation methods such as DCF, NPV & IRR with excel modeling
- Undertake simple calculations to evaluate property investment risk & return
- Explain the importance and use of cash flow information
- Examine Asia macroeconomic climate and the investment opportunities

Who Should Attend

This workshop allows you to allocate resources and evaluate potential projects for maximum return-on-investment. This workshop is highly relevant to:

- Business Development, Project Managers
- Investors, lawyers and non-finance managers
- Staff involved in making investment decisions
- Board members & "C" level executives
- Managers with financial responsibility or seeking a refresher in financial analysis - including financial analysts, accountants, project managers, budget analysts, vice presidents of finance, controllers and treasurers.

Course Outline

Morning Session

1. Finance fundamentals
   - How to create shareholder value
   - Investment risk and returns trade-offs
   - How to identify and manage risk
   - Investor profiles and risk appetites

2. Time Value of Money
   - NPV and IRR
   - Excel financial modelling
   - Decision making rules
   - Considerations and pitfalls

Course Outline cont.

Afternoon Session

3. Valuation Methodologies
   - Introduction to WACC and DCF
   - Core of Value principle
   - Valuation by multiples
   - Practical considerations

4. Asia investment opportunities in 2015
   - Understand global macroeconomic climate
   - Discuss key investment risks for 2015
   - Learn if you should invest in Asia now
   - Crystallize investment horizons and expectations

5. Key takeaways from relevant case studies
   - Learn how to avoid past mistakes
   - Experiential learning experience with interactive discussion

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Training Methodology

- Lecture style presentation
- Hands-on exercise/ Case Studies
- Excel Financial Modeling

Training Requirements

- Participants are not required to have specific prior experience of any of the subject areas. More experienced individuals will be able to build on their knowledge through practical, current case studies.

Speaker's Profile

Prof. Roy Ling, CFA is currently a Managing Director at RL Capital Management. Concurrently, he also serves on the Boards of 5 listed companies across Asia, and is also an Adjunct Professor in Finance at the EDHEC Business School and the SP Jain School of Global Management.

Prior to RL Capital, Prof. Ling was a senior real estate investment banker with JPMorgan, Lehman Brothers, Goldman Sachs and Salomon Smith Barney, performing a broad range of corporate finance, equity research and real estate financings. Prof. Ling is a Chartered Financial Analyst and was a former Board Director of the CFA Society of Japan. He was honored as one of 20 Rising Stars in Real Estate by Institutional Investor in March 2008.

He graduated from INSEAD with a Global EMBA and from the National University of Singapore with a Bachelor of Business Administration with Honors.

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