



Introduction to Investment Banking

3 CPD HOURS

Programme Code: PENDING

Course Overview and Outline

- Gain an understanding of the different parts of the investment bank or Investment Banking Division (IBD) and how they are interrelated;
- Know key terms in Investment Banking;
- Understand the work of the Equity Capital Markets (ECM) – in both primary issues (Initial Public Offering or IPO) as a book runner or lead, and in secondary offerings (rights issues);
- Understand the structure and impact of mergers and acquisitions in the secondary market;
- Understand what bonds and Eurobond markets are and what the Debt Capital Markets (DCM) do
- Understand what convertible bonds are, as well as asset backed securities such as Mortgage Backed Securities (MBS) and Collateralized Debt Obligations (CDOs)

Who Should Attend

- Individuals from the Finance Industry
- Remisiers
- Trading Representatives

Course Methodology

- Class-based presentation
- Interactive Q&A session



IBF-FTS Funding

This programme is recognised under the Financial Training Scheme (FTS) and is eligible for FTS claims subject to all eligibility criteria being met. For more information please visit [IBF Website](#).

Please note that in no way does this represent an endorsement of the quality of the training provider and programme. Participants are advised to assess the suitability of the programme and its relevance to participants' business activities or job roles.

The FTS is available to eligible entities based on the prevalent funding eligibility, quantum and caps. FTS claims may only be made for recognised programmes with specified validity period.

Speaker's Profile



Benjamin Goh, CFA is currently a Senior Lecturer at the Singapore Institute of Technology, Singapore's fifth autonomous university. While waiting (impatiently) to start on his PhD, Ben teaches a variety of finance courses. Before joining SIT, Ben held a number of diverse roles in CIMB Group, JPMorgan, Credit Suisse, Deloitte Consulting and Hewlett Packard.

His most recent role was as Market Strategist for CIMB Research where Ben provided analysis and insight on market moving events, the global macroeconomic environment, assets and individual securities. Before that, Ben was a fund manager with CIMB's Discretionary Investment Unit.

Ben has been interviewed on Channel NewsAsia's First Look Asia, Business Times and provided market commentary on 938 Live every week from Monday to Thursday.

An adjunct instructor for CFA preparatory classes, Ben's specialty is equity analysis, portfolio management and economics. Ben also sits on Nanyang Polytechnic's finance industry panel where he advises the school on structuring finance courses to meet industry needs.

Benjamin received his Masters in Finance from the ICMA Centre, United Kingdom, in 2002 and became a Chartered Financial Analyst in 2001.

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